



U.S. Bank Invests in Southeast Ohio Through Building a Vibrant Community Campaign

The fifth largest commercial bank in the nation, U.S. Bank and its employees put communities at the forefront of their charitable endeavors as demonstrated by the corporation's mission, "putting the power of US to work for you." Continuing in its commitment to strengthen the communities in which it serves, U.S. Bank Eastern Ohio has invested in Zane State College's *Building a Vibrant Community* Campaign.

"U.S. Bank is a very community-minded bank," said Jeffery East, Regional President, Eastern Ohio Region. "We realize the importance of education in building a viable workforce and improving the quality of life in this region."

"U.S. Bank's investment in the College's *Building a Vibrant Community* Campaign will truly make a difference in the lives of southeast Ohioans," said Dr. Paul Brown, president of Zane State College. "We are proud they are partnering with us to help make this region an economic success."

Guernsey County native East, who is active with The Guernsey County Foundation and the Community Industrial Association, has a keen interest in promoting economic development in the area. "I am proud that U.S. Bank is giving back to a community that has been so good to us. Partnering with Zane State College will enhance our organizations' joint efforts to create economic opportunity in this region so this community can continue to grow and prosper."

To date, Zane State College has received nearly \$10.5 million for the *Building a Vibrant Community* campaign. Among the Campaign's initiatives is to build an education center at the College's Cambridge Campus. The building is projected to break ground in 2012.